



نحن نحب القراءة
WE LOVE READING

Annual Report

2015

Table of Contents

- We Love Reading Initiative..... 2
- Letter from the Founder 3
- "We Love Reading" Libraries Around the World..... 4
- "We Love Reading" Libraries in Jordan..... 5
- Our Impact since 2009..... 6
- A Movement Around the World..... 8
- Projects in Jordan..... 10
- Research..... 12
- Projects under Experiment..... 13
- Awards & Partners..... 14
- Join us..... 15



“We Love Reading” Initiative

Vision:

A society that loves to read at any time and place

Motto:

A library in every neighborhood

Mission:

“We Love Reading” exists to positively impact women and children throughout Jordan and the Arab world, by creating change agents, empowering women to become community leaders and by creating a generation of children that loves, respects and enjoys books. this mission is carried through by training women how to set up and run the model; which includes how to read out loud to the children 4-10 years old in a public place, providing reading material that is appropriate for their age organizing these women in a network for sustainability, thereby actively encouraging each community to respect and acknowledge the leadership roles of the women in the society and to share in the experience of reading, and creating a life-long enthusiasm for each child to read and acquire knowledge, specifically girls so that they can build a better social and economic security and improve their lives.

Core values:

Our core values are integrity, equality and respect for all human beings.



Letter from the Founder

"10 years of "We Love Reading"



It has been ten years since We Love Reading started in a small neighborhood in Tabarbour, Amman. WLR now is in 27 countries. A true testimonial to the power of believing in a dream, that nothing is impossible and a manifestation of the butterfly effect.

During the past year we have grown from an organization of three employees to 20. This pushed us to develop an ISO quality system so that our infrastructure would follow in growth our funding and programs. We are aiming to create within the next four years 1500 libraries with funding from various international donors.

We are collaborating with the ministry of education to introduce reading aloud to teachers in the public schools, an endeavor we have wanted to start from a long time ago because we believe that the WLR program complements the school system. It takes a village to bring up a child.

We have won the best idea for education for refugees from IDEO.org. We have started using Human Centered Design in all our work and as a result we have discovered how WLR has evolved along the principle of HCD in a organic way.

In collaboration with IDEO.org we have developed a model to scale up WLR around the world while maintaining quality and sustainability. Bringing us closer to our dream of a library in every neighborhood.

Lastly, we have won the prestigious star award for education impact. We could not have achieved any these accomplishments without the support of all the women, men and children around the world.

I want to thank every individual who has been a partner in this journey. It has been an honor, a privilege and a joy to serve with you.

Sincerely
Rana Dajani

“We Love Reading” Libraries Around the World

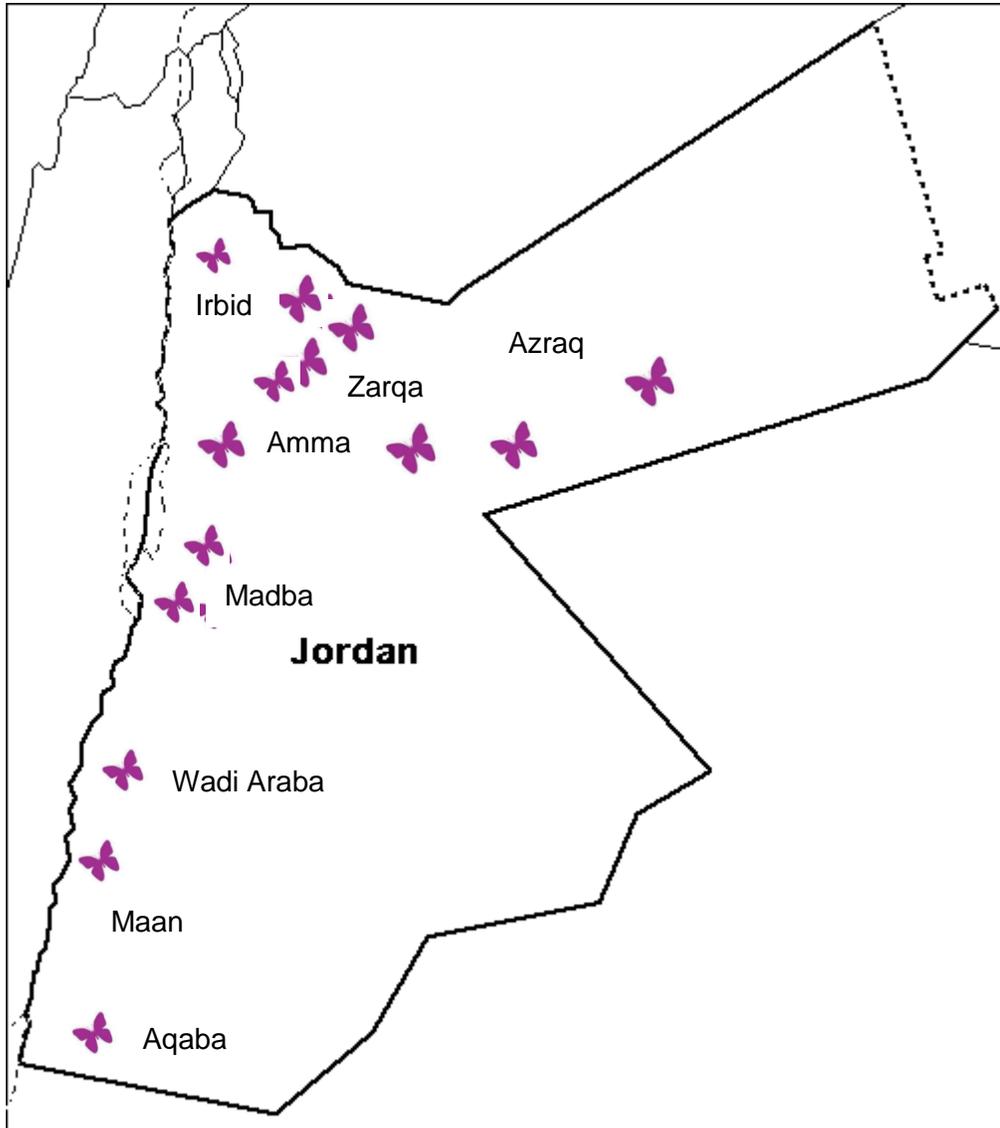
 = 2 countries



In 2015, Australia joined “We Love Reading”



“We Love Reading” Libraries in Jordan



Bashar, Al Karak

“The joy on the children faces while I’m reading aloud for them, give me the passion to read more”

Helen, Al Zarqa

“I would like to say: Thank you “We Love Reading” for giving me the chance to discover myself”

Asma, Al Zaatari Camp

" We Love Reading team was very supportive of me, they taught me how to start a reading aloud circle, Also Dr. Rana Dajani, who has always been supportive of me and encouraged me to start writing and publishing my own stories”.

Jennifer, Al Azraq Camp

"I’m so happy to start the first “We Love Reading” library at Al Azraq camp

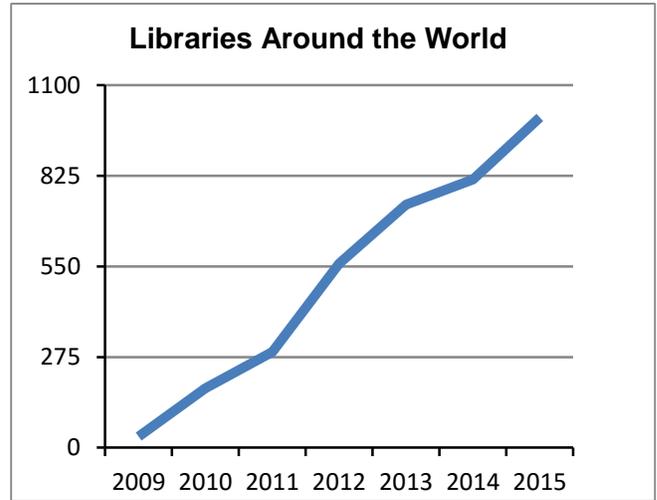
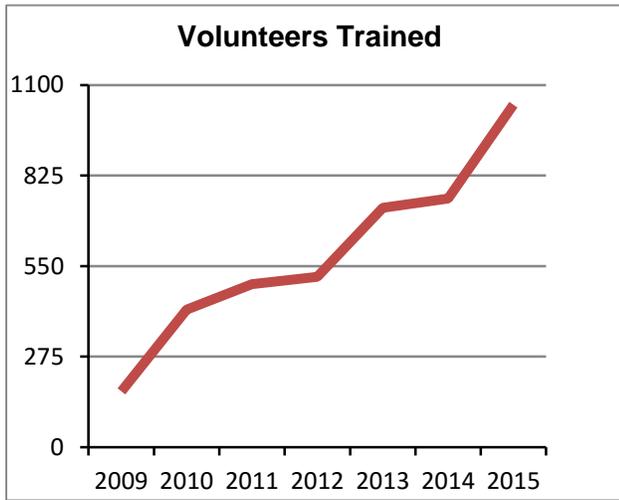
Basel, Al Zaatari Camp

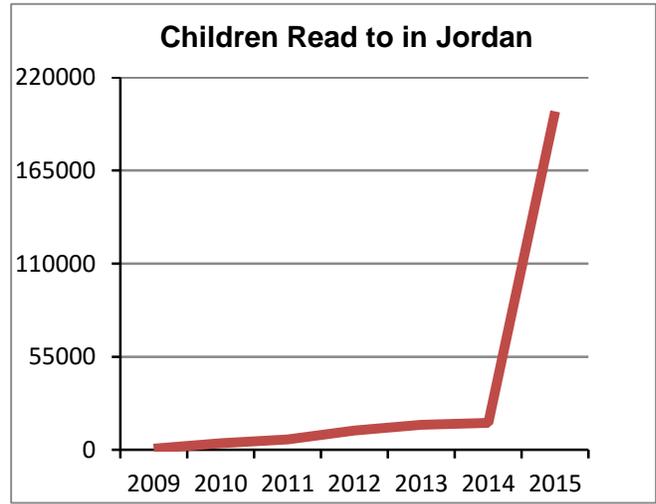
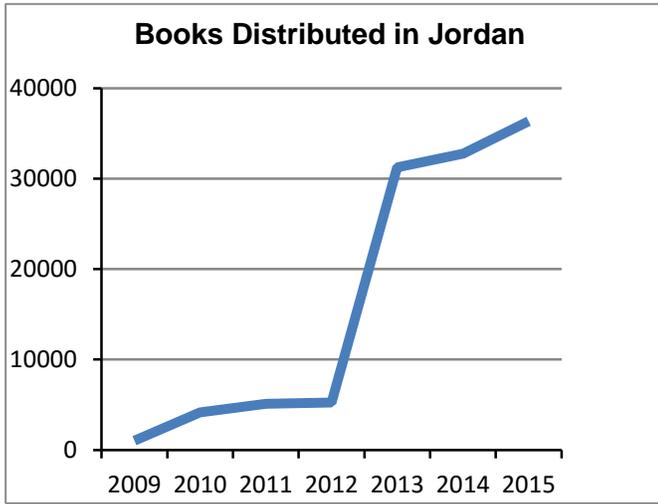
An amazing volunteer, he has always been creative and an active member in developing the training modules.

Throughout 2015, WLR launched more than 96 libraries, and more than 144 volunteers joined our family from different governorates



Our Impact since 2009



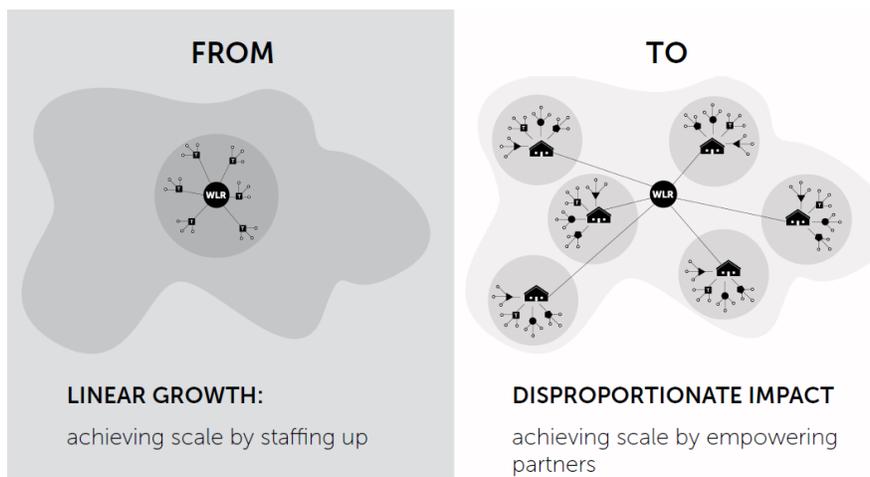


A Movement Around the World

“We Love Reading” is a Social Movement

We Love Reading has the aim of bringing about long term cultural change. We Love Reading is delivering a service which needs minimal support system; in fact, it is creating capabilities in hundreds of local individuals, with a special focus on women, enabling them to do something creative for themselves. Organizations need hierarchs, but movements need causes, shared values, common goals to pull them together and give them a purpose: reading is the means, but the cause is to get children at a young age to realize they can and should think for themselves.

The volunteers are becoming more than a network, they already resemble a movement to bring about social change through reading; albeit a movement that operates without attracting much attention, making much noise, or seeking confrontation.

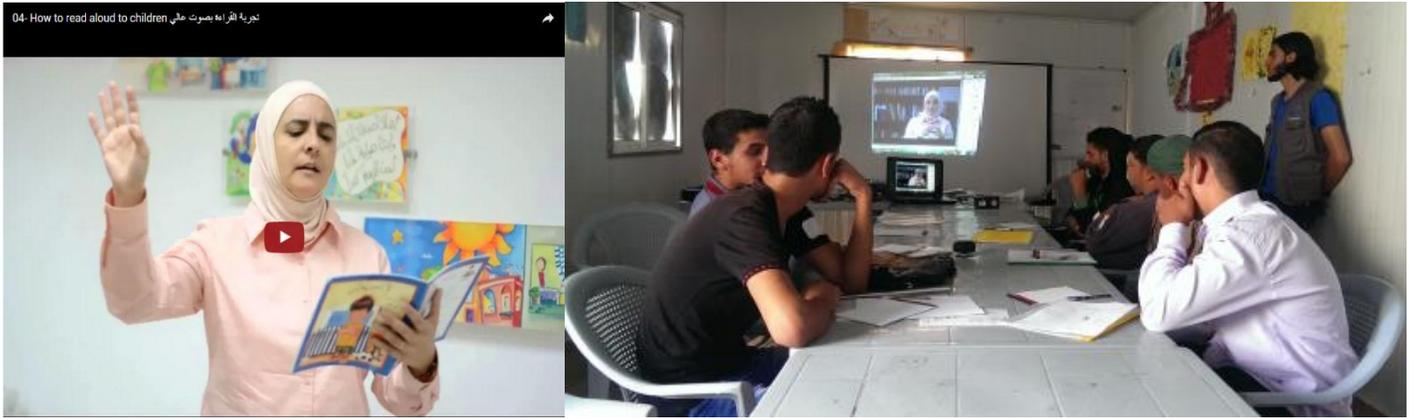


After the success of establishing partnerships with national and international organizations which include training of the trainers, following up and evaluating their work, “We Love Reading” is moving towards becoming a movement where all individuals in the community start spreading the idea of “We Love Reading” on a wider scale.



“We Love Reading” Online Training

We Love Reading has developed an online training prototype. This training is easy and convenient to access through one click <http://wlr-training.org/> allowing us to reach everyone everywhere. This training includes animation videos, valuable links and participant evaluation.



“We Love Reading” Mobile Application

WLR is working on creating a network for communication among the volunteers for sustainability, tracking performance improvement and development. We aim to provide targeted information to volunteers using technology to ensure a well-established and functioning virtual community of librarians. The community allows for capacity building, collecting data and documentation in addition to sharing and exchange of best practices in reading aloud sessions.



Book Development Project

“We Love Reading” is working to develop interesting and high quality children’s stories by working with Jordanian authors, illustrators, designers, and editors. This project is funded by UNICEF and USAID.



Projects in Jordan



“We Love Reading” is working with the Ministry of Education / Jordan

In collaboration with the Ministry of Education, “We Love Reading” has developed:

- A training manual on the art of reading aloud aiming at improving reading quality in public schools.
- A creative story writing manual.
- A comprehensive evaluation of 80 stories produced by the Ministry of Education.
- Using “We Love Reading” stories within school classrooms to read for pleasure.

Reading and Math Project (RAMP) 2015 - 2019

Funded by the USAID/Jordan, through RTI, and in cooperation with the GOJ, RAMP is aiming at establishing a national priority illustrated as “Jordan Is Reading”; a priority clearly communicated by the GOJ throughout the Kingdom in terms that are actionable and measurable at school level by administrators, teachers and communities, at district, regional and national levels by the MoE. A key component to the RAMP will be the milestone of community “libraries” in a minimum of 30% of the neighborhoods surrounding the enrolled schools in the kingdom, according to the (WLR) model in addition to creating 1000 new community libraries.



Reading aloud opportunities to involve Jordanian and refugee children to encourage reading “We Love Reading” 2015- 2017

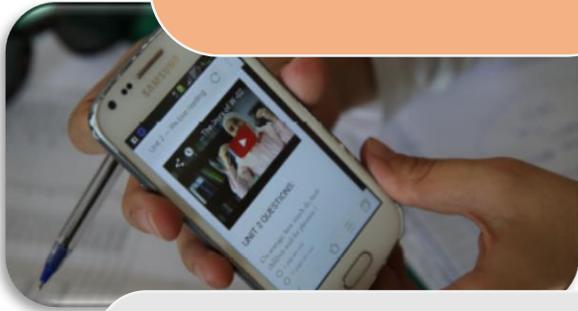
WLR is currently implementing a project in partnership with UNICEF to offer “Read aloud” opportunities to Jordanian and Syrian children within the age group (4 -10 years) in an aim to encourage and improve reading. These opportunities will involve the establishment of 510 community libraries in different locations within the Hashemite Kingdom of Jordan including the Syrian refugee’s camps according to the We Love Reading (WLR) model.

Program main activities:

- Roll - out 34 training sessions and train 680 adult individuals on the art of reading aloud and how to establish libraries at their neighborhoods.



The only initiative from the Middle East and out of a total of 380 ideas globally. **We Love Reading** was chosen by OpenIDEO Foundation as **one of seven winners of the Refugee Education Challenge**.



Developing new prototypes of WLR using **Human Centered Design** within the refugee context.



"We Love Reading"
inside the refugee
camps

The objective of the development of the WLR program is to reach every refugee around the world.

Research

The “We Love Reading” program is based on solid academic research in collaboration with international institutions:



Academic research to measure the change in attitudes and practises of children towards reading in collaboration with UNICEF



Academic research to measure the willingness of children and their parents to attend school in collaboration with UNICEF



Academic research to measure the impact of the “We Love Reading” program on the relationship between children and their parents in collaboration with Harvard



Academic research to measure impact of the “We Love Reading” program on brain development among children in collaboration with Brown University



Academic research to measure the behavior of children towards social inclusion in collaboration with UNICEF and the University of Chicago



Academic research to measure the impact of the "We love Reading" program, on academic performance among children in collaboration with RTI

Pilot Projects

“ Be You” Project

Taghyeer organization – “We Love Reading” Initiative in cooperation with GLOW organization and LitWorld organization has launched “Be You” Project for girls between the ages 12-17 years who possess the talent to write or draw, or both. This project aims to develop the principles of self-esteem, acceptance of others, respect and learn the arts of discussion and self-expression. All sessions will be presented by specialists from different backgrounds.



Organization of Infrastructure

ISO 9001

Taghyeer organization- “We Love Reading” has started implementing the ISO 9001 System with support from the company Reliance Way and USAID-FHI360. This grant includes:

- 1- Developing an accounting system based on international standards.
- 2- Developing and implementing Harmonized Approach to Cash Transfer based on the UN (HACT) system.
- 3- Developing, implementing, a project management system using IVIS Project as a base for project management software.
- 4- Developing a health and safety manual, safety policies and safety SOPs.



Awards

- The Stars Impact Award 2015
- IDEO.org Award 2015
- King Hussein Medal of Honor 2014
- Qatar Foundation- WISE Award 2014
- WLR was recognized by the Center for Education Innovations in 2014
- WLR selected as an UNESCO Effective Literacy Programme 2013
- WLR was chosen as a best practice in the Library of Congress Literacy Awards 2013
- Clinton Global Initiative 2010
- Synergos Arab World Social Innovator Award 2009



Partners & Donors



Join Us



Volunteer
with us



Donate books
for our libraries



Start to read
to children!



Spread the
word!

Choose your donation amount

- One book for one child 10 USD
- Train a local woman to be a librarian 100 USD
- Sponsor the opening of a new library 1000 USD

Donate at www.weloverreading.org

Donate





نحن نحب القراءة
WE LOVE READING