OUR VISION
To foster the love of reading for pleasure among children

OUR MISSION
To provide a complete, sustainable, accessible, cost efficient, grassroots, flexible, “Read Aloud Program” to foster love of reading among children, empowering communities through activism of local volunteers from the Middle East and the world. We will realize this goal by engaging our workforce, creating partnerships, optimizing our program and model, utilizing technology, and continuous research.

HOW YOU CAN HELP
• Become a reading ambassador and open your own library
• Join our staff or intern with us
• Raise funding for us
• Donate by buying our children’s books

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OUR MODEL

Read aloud sessions, or “WLR Libraries”, are held in public spaces which are easily accessible for neighborhood children. The local volunteers - WLR ambassadors - are given books to read to the children (0-10 year old) which are written in their mother tongue and reflect their cultural background. The stories are easy to understand and encourage positive attitudes and best practices. After the read-aloud sessions, the books are lent to the children to read at home with their families. We Love Reading provides face-to-face and online training sessions for the local volunteer WLR ambassadors. The focus of the trainings is on capacity building, including themes like communication, confidence building, time management, and social entrepreneurship. They are instructed in how to set up and run the WLR libraries, as well as how to read aloud.

OUR IMPACT

The WLR approach is sustainable and easily replicable, especially in rural areas, given that there are only a few requirements: a trained reader, a small selection of books, a comfortable location, and enthusiastic participants. As such, We Love Reading has launched more than 4000 libraries all over Jordan, and expanded to more than 50 countries around the world. Since 2009, we have read to over 44000 children, distributed 260,000 books and trained over 4300 reading ambassadors from all over the world.

AWARDS

- IDEO.org Amplify Award
- King Hussein Medal of Honor
- Clinton Global Initiative
- WISE Award
- Stars Impact Award
- UNESCO International Literacy Prize
- Klaus J. Jacobs Awards

WHAT WE OFFER

- Reading in refugee camps to boost Social-Emotional Learning (SEL)
- Ongoing research with major universities on early childhood development
- Development of We Love Reading - Global Ambassadors’ Network (WLR-GAN) mobile app
- Development of our own Arabic children’s books
- Collaboration with other NGOs through our partnering program
- Women’s and girl’s empowerment projects

A LIBRARY IN EVERY NEIGHBORHOOD

Through reading, I relieve the stress and make them forget the war memories. Some illiterate children memorize the story and take it to their houses to read to their brothers and sisters using the illustrations.

- Nisreen, Al Azraq Camp