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ABOUT WE LOVE READING

OUR VISION
Changing mindsets through reading to create changemakers

OUR MISSION
Providing a simple, sustainable, and scalable “read aloud” program to foster the love of reading for pleasure among children in the MENA region and the world, designed to give ownership to local communities through training local volunteers as “We Love Reading Ambassadors”. We believe in empowering and engaging our workforce, creating partnerships with key stakeholders, adopting excellence in our processes, utilizing technology, and ensuring continuous development based on scientific research.

OUR VALUES
Interest of the community, Well-being of our workforce, Quality, Approaching the whole world irrelevant of gender, religion, social status, Integrity, Impacting future generations, Respect, Ownership, Human-centered approach.

“We Love Reading” is a program that aims to foster the love of reading for pleasure among children, by training local men, women and youth to hold read aloud sessions in their native languages within public spaces in their neighborhoods where books are routinely read aloud to children. We Love Reading was founded in 2006 by Dr. Rana Dajani in Jordan, and has spread to 61 countries around the world, where thousands of We Love Reading libraries have been established.
OUR LETTER TO THE WORLD

Many developments and changes have happened at We Love Reading in the past year. There has been a shift in leadership at We Love Reading from a business-like model to an open access model. As a result of COVID-19, we have created partnerships and opportunities because we focus on how can we work together to achieve the goal of children falling in love with reading and become through reading changemakers.

Scaling up

Government

One of our objectives for sustainability was to scale up and engage with government. We have been successful in our books have been purchased by the ministry of education to use in primary grades across Jordan. In collaboration with UNICEF to support children to catch up and make up for the lost time during COVID-19.

Paradigm shifts in funding

In terms of funding, we have been able to spearhead new shifts in paradigms of funding. The Big Heart Foundation is supporting We Love Reading through a new funding model by giving a grant to UNICEF on the condition that UNICEF pays the money to WLR to help scale WLR. This concept was conceived with IDEO a few years ago and now we see it happening on the ground. We are working with the Bridge Program, UNESCO, Korea to obtain a long term grant five year funding to allow us to expand and spread the model further.

Scaling Out

We are always exploring new digital tools to further develop a virtual community for our WLR ambassadors across the world. We are proud that WLR was chosen to present on a global stage in Arabic as the first TED in Arabic talk which resonates the focus of WLR on reading in the native language. Finally, WLR has been able to create system change impact by catalyzing change and working with the network to accelerate achieving the SDGs. Our work has culminated in the Schwab social Catalyst2030 entrepreneur award.

Scaling Deep

Research is the common thread in everything we do. We are excited to do research on the longitudinal and epigenetics impact of WLR on children, parents and WLR ambassadors. WLR today is focusing on scaling deep to create mindset shifts that lead to system change. WLR impacts adults to become social entrepreneurs and leaders in their communities. We have documented this through a new documentary that is coming out and a children’s book “My mama’s magic”. This is the true manifestation of the WLR ambassador spirit as Fatima one of our most recent ambassadors: “through we love reading I have found myself to scale out, up and deep to change mindsets through reading to create changemakers.

2022 We Look forward in

Please join us

Dr. Rana Dajani,
Founder and Director of We Love Reading.
WE LOVE READING DIGITAL TOOLS

THE ONLINE TRAINING

We Love Reading program has developed throughout the years and the demand on the program has increased. WLR receives requests from individuals all over the world asking to become WLR ambassadors. WLR Online Training has been out for free for individuals who want to become Ambassadors but cannot attend a WLR Ambassadors’ Training (Face-to-Face).

The We Love Reading Program is about local volunteers reading aloud to children in their neighborhoods in the COVID 19 context at home. As schools are shutting and children are at home, the “We Love Reading” program is an online program for parents and community members to learn to read aloud to their children in a fun way and keep them engaged with learning.

The training included learning the importance of reading aloud for fun to change mindsets to create change-makers for both adults and children. The program trains you on how to read aloud for fun and how to start read-aloud sessions in your local neighborhoods on a regular basis. Reading to children should be in the mother tongue language of the child.

To increase the reach of the program, we have partnered with Greater Translogic Advisory Services from South Africa to host our online training for free and for unlimited users.
In collaboration with volunteers from around the world, We Love Reading Online Training is being translated into ten languages besides Arabic and English!

French. Amal Khaleefah

Hindi. Khyatt Desai

Persian. Farzaneh Shahartash

Urdu. Amna Hassan Kazmi

Vietnamese. Bich Hang

Italian. Francesca Fedeli

Luganda. Dr. Saudah Namyalo

Chinese. Geyu Chen

Spanish. Jesus Gonzales

Mangolian. Temy Temuulen

Check our online training portal supported by GTAS

“\textbf{It is a wonderful program. I was very happy to attend the training. I used to read to my grandchildren at home and now I read to a group of children at the local mosque in the women’s section.}”

Najwa Mohammad - Ambassador of WLR
IMPACT IN NUMBERS

WRAPPING UP A YEAR OF GROWTH 2021

62 Countries.

7,872 Trainees.

4,731 Ambassadors.

515,330 Children read to.

160,212 Reading Session.
(average of 2 sessions)

270,310 Books Distributed.
The model of the program is that We Love Reading ambassadors also train others in their community and read aloud for an average of 20 children where those children also share this experience with their community (family, friends…etc).

Key findings: We Love Reading

As seen below, children who took part in WLR had more positive attitudes toward reading. There were no impacts on child literacy.

Key findings: Literacy & education

86.11% and older were not 6 of children aged enrolled in school

Since data were collected during COVID lockdowns, most children in school attended online (77.5%) Literacy levels among the children were low, with many school-aged children unable to identify any common or uncommon Arabic letters.
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<td>Nicaragua</td>
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So, his interest in the educational field has increased accordingly, he feels satisfied and happy when giving back to his society, he was assisted by the simplicity of the methodology applied in “We Love Reading” that is easily accepted and welcomed by society.

When we asked Matovu how did he get involved with We Love Reading? He said: “I was not so much into social entrepreneurship, but somehow, I stumbled into it. When I stumbled into it, there were many things I could do but improving my community in reading and enhancing knowledge was something that was very important to me. For me, to help the community to improve, it had to be in education. Then in 2012, I went to Malaysia. I was covering an event as a journalist and I had a list of people to interview. I heard about a scientist who was improving children’s reading and I decided to interview Dr. Rana, the founder of We Love Reading. Within two minutes, everything clicked: this was the answer!”

After a while, Matuvo has started his own coffee roasting project and allocated a part of the income to support the implementation of “We Love Reading” in Uganda.
She started reading sessions for children and was introduced to the Camp level. She began by holding other activities for children and teenage girls to read books that help them imagine a bright future and instill in them the power to change. Over time, her story began to spread around the world, inspiring other people to believe in their ability to change.

Now more than six years later, her story is documented in a two-part documentary: the part about the impact We Love Reading has on Asma and her past, and the part about Asma’s initiative to read with young girls and its impact on them. The documentary included scenes from her daily life with her children and her husband Fadi, and scenes from her sessions with young girls, reading with them a book “marked in yellow” and sharing their feelings and thoughts. Some of the girls who participated in the sessions this time were children attending her reading sessions.

Asma tried to make them believe that their role in changing society is important and that their lives do not end with marriage but begin with a new phase which may start with other inseparable dreams of making the world a better place for all.

Like all Syrian refugees, Asma Al Rashed and her family suffered from the darkness of war, coming from Daraa at the beginning of the events where regime forces were bombing their town.

Asma heard about a reading training in the camp, and did not know that it was the first training for We Love Reading in Zaatari.

She was afraid that the trainees would not accept her because she had not completed her education, and was surprised that she was welcome. She took the training bag and felt like she owned the world.
OUR EXTRAORDINARY AMBASSADOR “NATALIA GÓMEZ”

Using my talents for something good is absolutely one of the best feelings!

“My name is Natalia Gómez, I was born in the United States but I’m currently living in Bolivia. I am seventeen years old. something I really like to do is learn new languages. I feel like that is my way of getting to know the different countries around the world without necessarily having to be there physically. I currently speak Spanish, English, and French, studying German and Russian and one of my goals is to one day be able to speak Arabic, Chinese, sign language, and braille language as well. I am also very good at chemistry and math.

I think that The “We Love Reading” program is such a special project, made with so much love. I am so glad I got the chance to know what it is about. One of the most important things in my life is learning. I think studying is the one thing that we should never stop doing. So, if we don’t like to study and we do it because we feel obligated, it becomes boring, tedious and therefore, we start to hate it. So, unlike the original think of school, the purpose of the program is to make children like to read and to awaken their curiosity, not just force them to because “it is good to read”. This is a teaching strategy that the world needs more, even though it is not a very easy one because it requires more creativity and extra work than just forcing children to do things.

I do believe that Life is not a diagonal line, it has its ups and downs. So, my main message to the world right now, (even though sometimes it is hard to even for me to believe it) is that life comes with a million tough moments that will break you, but in those moments you only have to remember that the more you break, the more spaces you create for light to penetrate!
“WE LOVE READING” ON A FLIGHT!

Bushra Al-Hyari: “I Was Introduced To “We Love Reading” Program While On A Flight”!

Bushra Al-Hyari, a 14 years old child from Ohio, was recently traveling to Jordan on “Qatar Airways” where she explored the “We Love Reading” program. She is telling us more about her kind experience on how she knew about our program saying:
“My family and I decided to travel to Jordan this summer to visit the family and spend the vacation. We booked with “Qatar Airways” and I was looking for something to watch in the entertaining section”.

“I was browsing in a random way searching for something that looks familiar and interesting at the same time, that’s when I saw a picture of Aunt Rana Dajani, associated with an article about “We Love Reading”.

That was the first moment to get to explore “We Love Reading”, and how they represent a program that embraces & encourages reading, where people read and give books to less fortunate children who can’t access the libraries to get them.

Later when I arrived in Jordan, I did some research about the “We Love Reading” program and what it is actually. I found your contact information, and here I am delivering my greetings to you and sharing my experience on how did I get to know you from my flight”.

15
Ayla Tosun is a half Turkish half Filipino young author, who lives in Dubai, Ayla became an ambassador of “We Love Reading” program, She believes in the power of healing through storytelling, And started reading to children in a very young age, she was fourteen years old reading to kids in a nearby nursery school, Ayla is now seventeen.

She was moved by the dedication of the people in We Love Reading, Especially working with refugee children, her journey with our program motivated her to write an interesting book called “Waleed’s Jar”, Waleed’s Jar is about an ordinary boy with an extraordinary jar, And as Ayla said: The key to magic is believing with all your heart, so what is the deal behind this Magical Jar? What is going to happen with Waleed and his friends when the Jar stops working.

Ayla Said about her book: “by wholeheartedly believing in their dreams for the future I hope that the refugee children feel stronger against the many challenges they face, I wish for Waleed's Jar to offer children three things: a space for their imagination to grow, an inextinguishable hope, and the courage to not give up on their dreams.”

"Focus on early childhood years because they are when the child’s personality is built to shape his/her future. It is important to work with teachers but the hardest part is to engage parents. We Love Reading has the solution”

Dr. Omar Alrazzaz - Former Prime Minister of Jordan
A thousand meanings of success

Amal Khaleefa, an associate researcher at the French Institute of the Near East in Amman and the Institute des Convergences Migrations in Paris, volunteered to translate WLR online training into French.

Amal was born and grew up in Jordan where she got her bachelor degree in French and English languages at Yarmouk University. She received her M.A and PhD from the Department of Languages and Cultures Education at Sorbonne-Nouvelle University in Paris. Her research concerns questions of language representations and practices in refugee camps in the Middle East, particularly the understanding of how linguistic identity develops in people facing forced migration and living in refugee camps. In her PhD dissertation, she emphasized on the importance of examining the place of languages and the role they play in refugee camps as indicative of dominant power relations through the example of Zaatari Camp in Jordan.

Focusing on educational purposes, her study identified also the language needs of refugees in crisis and emergency situation. While the study focuses exclusively on Zaatari Camp, similar patterns may be detected in other similar environments.

“The children learn through literacy to have the confidence and courage be the heroes they read about so that they become change makers in their own community”

- Rana Dajani
NEW PARTNERS AND FUNDERS

The Korean Government - UNESCO

Since its creation in 1945, the United Nations Educational, Scientific and Cultural Organization’s (UNESCO) mission has been to contribute to the building of peace, poverty eradication, lasting development and intercultural dialogue, UNESCO has partnered with We Love Reading Program to strengthen activities for development cooperation, and to contribute to achieving the Sustainable Development Goals (SDGs).

The Korean National Commission for UNESCO - KNCU - was established on 30 January 1954, following the Republic of Korea’s admission to UNESCO in 1950. The Chairperson of KNCU is The Minister of Education of Korea. As the first agency of United Nations to define and develop specific programs for young people,

The Korean National Commission for UNESCO through the Bridge Program has funded We Love Reading to conduct 5 WLR trainings and evaluate the impact of the Program on women and children engaged in the Program in a randomized control longitudinal study.

The Big Heart Foundation

The Big Heart Foundation (TBHF), a philanthropic foundation officially established in May 2015, proceeded by various initiatives and campaigns launched by Her Highness Sheikha Jawaher Bint Mohammed Al Qasimi, wife of His Highness the Ruler of Sharjah and Chairperson of the Supreme Council for Family Affairs.

The Foundation’s mandate is to protect and empower vulnerable children and their families in vulnerable situations across the world. Since then, TBHF has provided health, education and emergency aid services -among others- to almost 4 million people in need more than 25 countries.

TBHF is partnering with We Love Reading and Home storytellers to create a documentary on We Love Reading refugee ambassadors in Zaatri camp, in addition to developing a children’s book about refugees and women empowerment.
We Love Reading is a partner in the Rights for Time research network funded by the Global Challenges billion fund by the UK Government to address complex global challenges. GCRF is a Research Fund (GCRF). GCRF is a development challenges and support collaborative research that will improve the economic prosperity, welfare and quality of life of people in Low and Middle Income Countries - LMIC.

Rights for Time is a research network comprised of interdisciplinary research taking place in multiple countries that is bringing the hidden legacies of conflict directly into humanitarian protection, human rights policy and practice and is working for the benefit particularly vulnerable groups, such as refugees, women, children, and other marginalized communities.

The British Academy funds International Programmes that focus on fostering international collaboration in the humanities and social sciences as well as promoting the sharing of international perspectives on global challenges. Education and Learning in Crises is one section of the British Academy that funds research exploring the challenges of education and learning in contexts of conflict and protracted crises.
AWARDS AND RECOGNITION

SCHWAB Foundation for Social Entrepreneurship

We Love Reading program Founder Professor Rana Dajani has received the Schwab Foundation Social Innovation Award for the as part of the World Economic 2022 year of Forum Davos Agenda
Professor Dajani was chosen to be the only winner from the Arab countries and was influential 400 chosen from a group of countries around 190 community leaders in 722 the world who have impacted the lives of million people around the world

WLR Selected As One Of HundrED.Org Top Most Impactful And Scalable Education 100 Innovations In The World

Finland based, non-profit organization, HundrED, discovers, researches and shares education inspiring innovations in K12

inspiring 100 Each year, HundrED selects innovations from all over the world that are making impactful and scalable improvements to education through innovative practices and solutions
We Love Reading Ranked Second In the Innovation and Entrepreneurship Forum

WLR program won the second place in the Leadership and Creativity Forum held by the University of Philadelphia for its second year in a row, under the patronage of University President Dr. Moataz Sheikh Salem
Based on the committee’s evaluation, the second place was won by Dr. Rana Dajani in the field of community service for the program WLR

The International Academy Amman

The students from the International Academy Amman, a private school in Jordan donated to the WLR program at the Winter Assembly
Thank you 2021-12-16 ,event, on Thursday International Academy - Amman for all the support! Strengthening confidence in local projects, especially our program “We Love Reading”. This is an example of building bridges between future generations and local initiatives to foster identity and a sense of belonging
OUR EVENTS

Motivation Is The Key: Changing Mindsets Through Reading To Create Changemakers

We Love Reading-Taghyeer, a program under the Ministry of Culture to foster a love of reading among children, held the conference: “Motivation is the key: changing mindsets through reading to create changemakers.” under the patronage of Her Excellency, the Minister of Culture Dr. Haifa Najjar

In this conference scientists from Queen Mary University, London, Trinity College, Dublin, University of York, the University of Jordan and the Hashemite University, shared our latest collaborative research; “FIERCE: Family Intervention for Empowerment through Reading and Education” findings on the Direct impact of We Love Reading on children’s educational trajectories, literacy, and love of reading as well as the indirect impact through changes of family processes relating to the mother-father involvement. As well as creating a toolkit to effectively develop and implement education interventions in other humanitarian contexts

The research findings show that We Love Reading caused children to have more positive attitudes toward reading and marginally improved the quality of mother-child relationships

This conference celebrated ten years since the establishment of Taghyeer as a force for change in a true manifestation of its name, and celebration of the local women and men and youth who have been changemakers in their own right by reading aloud to the children in their neighborhoods
First TEDinArabic Regional Event Calls for Young Arabic Voices to Be Amplified

The first regional event to be held through TEDinArabic – a groundbreaking initiative between Qatar Foundation (QF) and TED – has taken place with the aim of helping to preserve and celebrate the Arabic language and promote its continuing use and relevance to the world.

During the event, held during the 2021 WISE Summit, Dr. Rana Dajani, Founder of We Love Reading, spoke about the initiative that she founded in Jordan, which aims to nurture children who are lifelong learners people who are able to make change happen through using reading as a tool to develop the mind, enrich language, release emotions, and feel that nothing is impossible.

“Each of the We Love Reading ambassadors has, through their experience, explored their inner capabilities, which led to them becoming change makers in their communities,” she said.

“The We Love Reading strategy is based on intrinsic motivation rather than on external stimuli, which is an important turning point for creating a radical change in the public framework that would help in creating a sustainable future.

“I invite you all to embark together on a journey of self-discovery, in which we change thinking patterns through reading, in order to become the change makers that we need”
We Love Reading’s Participation on the Celebrating Of Seventy-Fifth The Anniversary Of The Fulbright Program

The Fulbright Program, celebrating its Seventy-Fifth, anniversary, held a spectacular event on Thirty November at the John F. Kennedy Center for the Performing Arts in Washington, D.C.

The event included personal stories and performances by some of their most extraordinary Fulbright Program’s alumni, and those who have had long and distinguished careers. The celebration highlighted the Fulbright Program’s impact in five important areas: the environment, education, public service, science, technology, and public health, and the arts. Dr. Rana Dajani, a Fullbright alumnus, founder of We Love Reading was showcased at the John F. Kennedy center for the performing arts in Washington, DC. In the event Douglas Harris mentioned Dr Rana as a role model for women and men around the world.
We Love Reading, Dr. Rana Dajani, Director and Founder of Taghyeer participated in the Bridge Conference, Korea presenting the collaborative work between 2021 in the We Love Reading and the Bridge Sejong Program in Jordan.

The goal of the conference was to spread the value of non-formal education in (4.6 and 4.5 promoting continuing education for the unprivileged (SDG targets as well as to share the achievements of the Bridge Program order to strengthen future implementation. The conference also aimed to learn from each other and experts, and share good practices and to share the vision of the program and establish a cooperative network with relevant organizations.

2021 Bridge Conference

2021 브릿지 컨퍼런스

The Present and Future of Non-formal Education in Efforts to Achieve SDG4

비형식교육의 현재와 미래 – 코로나 환경 하 취약계층 교육권 강화를 위한 비형식교육의 역할
Ashoka’s Youth Co-Leading EACH Summit

Dr. Rana Dajani participated as one of Keynote speakers in the Youth Co-Leading Everyone a Changemaker (EACH) Summit which marks the official launch of the Virtual Young Changemakers Program 2021 Campaign to start the conversation on how we can advance changemaking among youth and amplify their entrepreneurial capacities amid the COVID-19 pandemic. The Summit included a discussion panel led by Iman Bibars, Ashoka Arab World Regional Director and Ashoka Innovators for the Public, Vice President, on how we can trigger youth movement in the Arab World amid the COVID-19 Pandemic. The conference also an interview and success story with a Young Changemaker from Indonesia.
You are not ambassadors of reading only, you are ambassadors of all humanity, you are ambassadors of Jordan, which is in the heart of the Arab world, this country with limited material potential, yet it has the man power, we have knowledge stored in thier minds

Dr. Haifaa Najjar - The Minister of Culture
ONGOING RESEARCH

Family Intervention for Empowerment through Reading and Education (FIERCE)
The goal of this evaluation study is to understand how We Love Reading Program may impact children's educational trajectories, literacy, and love of reading during war and displacement.

Joint Attention

How We Love Reading volunteers go on to become social entrepreneurs: Empowering people to create positive change in their communities.
We Love Reading's social entrepreneurship program follows the philosophy: “If I can open a library, what else can I do?” This research analyses to what extent the We Love Reading voluntary experience fosters intentions to start their own social entrepreneurship project afterwards.
PUBLISHED RESEARCH

Adrenocortical and psychosocial responses of families in Jordan to the COVID-19

The Impact of We Love Reading On Children Practices And Attitudes Towards Reading With Funding From UNICEF.

The effects of a reading-based intervention on emotion processing in children who have suffered early adversity and war related trauma.


“Dad, read us a story!” An ecological systems approach to understanding fathers’ perceptions on shared storybook reading in Jordan Author: Madina Olomi Supervisor: Moira Nelson.
This story is based on the life of Asma Rashed, a young mother of four who lives in the Zaatari refugee camp in Jordan. Asma, like many other Syrian refugees, has lived through the struggles of war and displacement. Her resilience and determination led her to become a community leader who fights for better opportunities for her community and children.

Attending a We Love Reading training in the Zaatari camp in 2014, was a turning point for Asma. After receiving training on how to read aloud, she took it upon herself to share her skills, books and persevering spirit and desire for change with those around her.

GUIDE BOOKS SERIES

In addition to the 32 books We Love Reading has published, we have also produced a series of guide books on different topics:

- **How To Write Children Story Books**
- **How To Do Randomized Control Trials**
We Love Reading has a specialized department for book development. WLR aims to develop books that are fun, creative, and unleash the children’s imaginations. Books are developed according to set criteria and methodology, taking into account factors such as theme, relevancy to the children’s culture and background, language, and age-appropriateness. In creating the books, WLR collaborates with local writers, illustrators, designers, and publishers. All content is reviewed by education consultants as well as consultants within the respective content themes. Thus far, WLR has created 32 children’s books covering a variety of themes, including environmental awareness, empathy, gender, non-violence, disabilities, and refugees. As of 2018, WLR has distributed more than 266,213 books all over Jordan.

We Love Reading has developed 33 children books that cover the following themes:

1. Environment: resource conservation, anti-littering
2. Empathy and social cohesion
3. Nonviolence
4. Refugees
5. Gender
6. Disabilities

Our story books catalogue is available at our website:
PUBLICATIONS

Our Latest Book “We Love Reading – An Introduction” is now Available. The Book Highlights the Philosophy and the Experience of “We Love Reading” as Following:

**Part One: Our Philosophy**
1. Why Reading for Pleasure is Important.
2. Reading Levels Remain Low.
3. Why Don’t Children Read for Pleasure?.
4. We Love Reading as a Solution.
5. How to Reading Aloud.
7. Studying We Love Reading’s Impact.

**Part Two: Our Experience**
1. We Love Reading: A Short History.
2. We Love Reading as a Social Movement.
3. We Love Reading in Refugee Camps.
4. Conclusion.

**Reviews on the Book:**
“For Refugee Children, Reading Helps Heal Trauma”
-New York Times, April 17, 2019

“We should believe that nothing is impossible,” writes Rana Dajani, who has made a life and a career out of proving that everything is and can be possible. The story of her journey in building We Love Reading is profoundly inspirational, for it is the story of a woman’s heart and a women’s leadership. It is the story of what reading can do to change lives and especially what reading to children can do for one child and for the entire community Professor Dajani shows us that one act of love-the act of reading aloud can create dynamic change in the lives and minds of young people and in the entire community that surrounds them. Professor Dajani lays out a unique and replicable blueprint for nurturing and empowering societal change, story by story, and child by child.”

-Pam Allyn, Founder of Lit World, Author of What to Read When.

**Book author:**
Dr. Rana Dajani,
Founder of We Love Reading.

**Buy the book:**

![QR Code](image-url)
WE LOVE READING IN THE MEDIA

Jacobs foundation Bold Expert Blog: Now is the time to change how we approach education

Helping children become avid lifelong learners.

WEF: Here’s how to empower people for grassroots change

As chaos theory tells us, small movements can have world-changing consequences. This article is part of the Pioneers of Change Summit, published on World Economic forum website.
AREAS OF IMPACT AND SDGs

Sustainable Development Goals (SDG):

The 193 United Nations Member States adopted the 2030 Agenda for Sustainable Development, under the title: “Transforming our world: the 2030 Agenda for Sustainable Development”. At its heart are the 17 Sustainable Development Goals (SDGs), and 169 strategies, which are an urgent call for action by all countries - developed and developing- in a global partnership. The Goals and targets will stimulate action over the next fifteen years in the following areas of critical importance: People, Planet, Prosperity, Peace, and Partnership.

WLR focuses on the following SDGs:
OUR PARTNERS
SUPPORT OUR CAUSE

- Read to children in your neighborhood.
- Buy our books or donate to start a library.
- Make us part of your CSR (Corporate Social Responsibility).
- Spread the word!

You can support WLR project in many ways like:

Buying our books from Jamalon: Jamalon is the largest online bookstore in Middle East, offering more than 10 million titles of Arabic and English books with home delivery and customized payment methods that suit the Arab region.

Buy our books:  
Donate:
Meet Sabreen Al Maharmeh!

Sabreen Al Maharmeh, a young Jordanian girl who studied Psychology at the University of Jordan. She suffers from Multiple Sclerosis. Sabreen has enrolled with WLR program in 2019. Sabreen said about the program: “We Love Reading has changed my life, I created my own page on Instagram, and started publishing my own writings, beside that I started reading regularly.”