



The Jacobs Foundation awards the 2018 Klaus J. Jacobs Prize for Social Engagement to **Rana Dajani**, founder of the We love Reading (WLR) program. She has developed an innovative model that provides a practical, cost efficient, sustainable, grassroots approach that involves youth, women and men and the community to increase reading levels among children by focusing on the read aloud experience to plant the love of reading. We Love Reading started in Jordan, and has spread to 35 countries, becoming a social movement. The Jacobs Foundation acknowledges this exceptional achievement of providing solutions for positive child and youth development.

Zurich, November 30, 2018

Lavinia Jacobs
President of the Board of Trustees